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# *Advanced Concepts in Plastic Surgery*

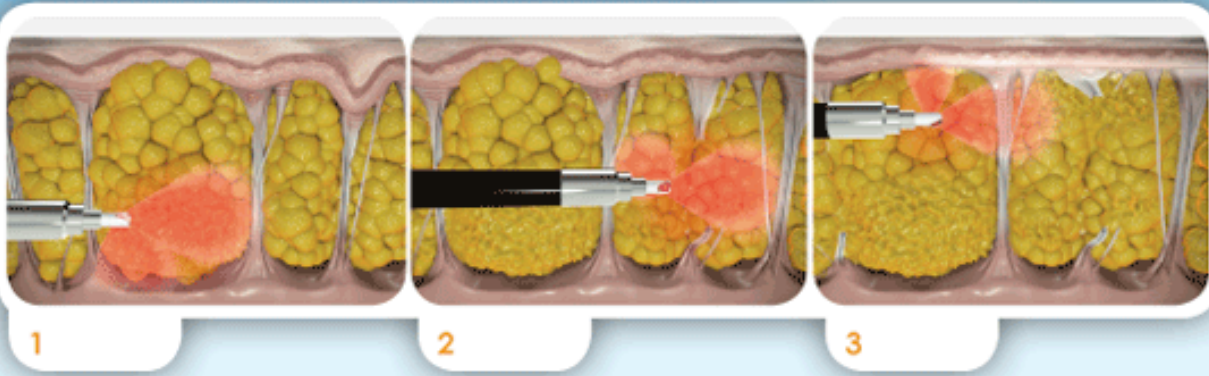
Experienced, personalized care for beautiful results • SURESH KONERU, MD



**I bet many of you are surprised to get another email from me so soon - one of my New Year's resolutions is to email my patients more often! I have lots of exciting news to share with you this month from our new [Cellulaze Cellulite treatment](#) to several specials. Feel free to [email](#) if there is something you would like to hear about in the coming months.**

**Last month's email generated a lot of comments. It was inspiring to see the dedication many of our patients have and how they are making a difference in our community. From working with children to utilizing their authoring talents, our patients are doing some great things. I love the feedback, its part of what makes practicing in San Antonio so great - keep it coming.**

## How Cellulaze Works



### 1 TARGET BULGING POCKETS OF FAT

Using the SideLight laser fiber, pockets of herniated fat are targeted

### 2 THERMAL SUBCISION OF FIBROUS SEPTAE

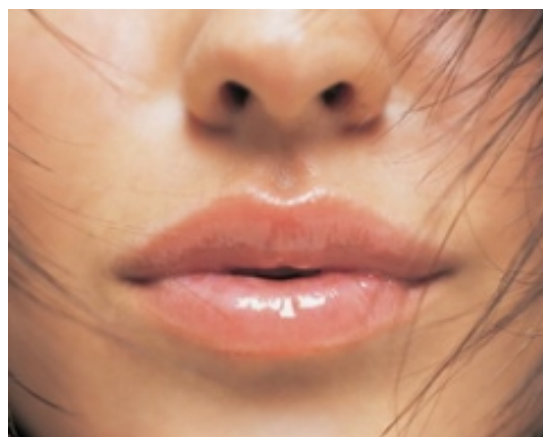
SideLight laser fiber is re-oriented to thermally subcise fibrous septae

### 3 TISSUE TIGHTENING'

Energy is delivered to the hypo dermal junction to thicken skin and increase skin elasticity

## CELLULAZE CELLULITE REDUCTION

In keeping with my pioneer status, I am pleased to announce that we will be bringing the newest in [cellulite correction](#) to San Antonio. I am very excited about this new technology that has shown in studies to be a long term treatment for cellulite. Everything else to this point has only reduced the "cottage cheese" for weeks to months, with Cellulaze we will be looking at years. Current methods also take several treatments, Cellulaze will treat most cases in 1 treatment session. Our [machine](#) is not here yet, but we are now performing consultations and making reservations for treatment. If you are interested in being one of our training patients, give the office a call or send us an [email](#) and ask Linda or Regina to put you on the list.



## February Luscious Lips Special

We are pleased to offer our first Luscious Lips special using the new Ulthera 1.5mm treatment head. Just purchase 2 syringes of [Juvederm](#) during the month of February to fill your lips and we will add an [Ulthera](#) peri-oral treatment at no cost to you! That's normally a \$320 value included with the \$1000 cost of Juvederm. Ulthera works to tighten and lift the skin surrounding the lips and Juvederm helps replace volume. The 1.5 mm Ulthera head has just been released in February and will allow us to treat the superficial dermis. Call us today to schedule your treatment!



### Ultherapy Academy Awards Contest

If you haven't already done so, Enter to win an [Ultherapy](#) treatment by correctly guessing the 2012 Academy Award winners from the six most popular categories! If you win, you can get your free treatment done here at our practice. You won't even have to go to L.A.!

You can enter at the [Ultherapy Facebook Page](#).



### Silicone Breast Implant Bonus

**Allergan has just announced a new program offered through our practice that could be a nice way for you to get complimentary Botox or Latisse. Here's how it works: When you or a friend gets [Silicone Breast Augmentation](#), Allergan will provide us with either Botox or Latisse for you and your friend. So if you want to have longer lashes, bring in a friend who wants to have bigger breasts, and if she is a good candidate for Silicone implants then she gets complimentary Botox or Latisse and so do YOU! This is the first time Allergan has offered a bonus like this so if you or a friend of yours is considering Breast Augmentation, I would take advantage of this offer.**

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