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Advanced Concepts in Plastic Surgery

Experienced, personalized care for beautiful results • SURESH KONERU, MD



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I can't believe summer is over and the kids are back in school already! I hope you were able to enjoy some vacation time with your family as I did this summer. We enjoyed an adventurous RV trip to Branson in July - ask me about it on your next visit.

Usually, this is a relatively slow time of year for us with people holding off surgery until the winter time, but this year has been different. Our appointment slots are staying full and the CoolSculpting procedure has been a big success. In the operating room, I have been doing a LOT of Breast and Tummy Tuck surgery. So if you are thinking about coming in, call early to schedule your appointment!



New. The Cool Way to Reduce Fat.™

The CoolSculpting machine continues to get a lot of use. Most of our patients are choosing Zeltiq™ because there is NO downtime, NO incisions, NO needles, NO anesthesia, and NO surgery. The biggest attraction for most patients is that they can reduce their fat without any surgery at all. I know it sounds too good to be true, but we have already seen some nice results in the patients treated during April and May.

For those of you who may not be familiar with CoolSculpting, it is a non-invasive method of reducing unwanted areas of fat by cooling the areas for an hour. The device consists of a handpiece that we place on the treatment area. The device pulls the skin and fat up to 2 cooling plates and the tissue is cooled for an hour and the fat cells are destroyed. Immediately after, patients can return to their normal activities.

The procedure is comfortable and patients will usually read, watch a movie, or work on their laptop while being treated.

Clinical studies have shown a 20-25% reduction of fat volume 2-4 months after treatment. We recommend patients with thicker collections of fat undergo a second set of treatments 4 months after the first.

Is the Zeltiq Procedure right for you? Schedule a consultation to find out.

Call us today at **210-499-5900** to setup a consultation. Our special introductory pricing below is only good until September 17th.

- **1 site \$795**
- **2 sites \$1295**
- **4 sites \$2295**

You can learn more at our [website](#), or you can check out our [YouTube animation](#). Wendy Rigby came out and did a feature for KENS5 which we have posted on our [Facebook page](#).



You asked and we listened! For years I have been looking for a quality product to reduce the fine lines and bags around eyes. Now we have finally found one that we think **works** and is **affordable!**

Ask Linda or Regina about the new [EltaMD Renew Eye Gel](#). It helps reduce the puffiness, dark circles, fine lines and wrinkles around the eyes. Best of all, it only costs \$50!

I have been a big fan of the eltaMD products since my days in the Burn Unit when I used their special lotion on burns and skin grafts. We also carry several versions of their sunscreen just ask Regina and Linda for samples to choose the product that is right for you.



Did you know that we offer VPL technology in the office?

The VPL is different from the more common Laser or IPL devices because I can adjust settings and treat a larger variety of problems and skin types. Just like Laser, the VPL is good for the following:

- Skin Rejuvenation
- Sun Spots / Age Spots
- Wrinkles
- Fine Lines
- Permanent Hair Reduction
- Acne and Acne Scarring
- Rosacea

The first treatment is done by me so that I can adjust the settings to get the maximum effect. After that, Regina can use those settings to treat patients usually every 3 to 4 weeks. That means scheduling is much easier. Treatments can be done at lunch time, you just need to avoid excessive sun exposure before and after the procedure. Multiple treatments will be needed depending on what we are treating. For Hair Removal, as an example, most patients need 3 to 4 treatments. You can learn more about the VPL at our [website](#).



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